

Lawrence High School

Red & Black yearbook

Business Ad Rate Card

2018-2019 yearbook (handed out to students in May 2019)

1/8-page color 4.125" x 2.525"	\$75
1/4-page color 4.125" x 5.13"*	\$125
1/2-page color 8.33" x 5.13"	\$200
Full-page color 8.33" x 10.35"	\$325
BOOK PURCHASE Perfect for your waiting room.	\$60

Contact Us

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Journalism adviser

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All ad artwork and payment will be due Dec. 15. There will be a \$5 service fee for each past due balance.
Exact ad sizes may change slightly.

Ad Contract

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Ad Size: 1/8 page (\$75) 1/4 page (\$125) 1/2 page (\$200) Full page (\$325)

Book purchase: Add \$60

Payment (check one): Cash Check Bill

*Please note: There will be a \$5 service fee for each past due balance.

Check here to request proofs: Proofs Sent Proof Approved

Customer Signature: _____ Date: _____